



**APPENDIX 4**

**Licensing Act 2003  
Schedule 12  
Part A**

**Regulation 33,34**

**Premises Licence**

|                                |              |
|--------------------------------|--------------|
| <b>Premises Licence Number</b> | 21/00505/PRE |
|--------------------------------|--------------|

**Part 1 – Premises Details**

|   |  |
|---|--|
| <b>Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code</b> |  |
| Mad Squirrel<br>3 King Street<br>Watford<br>WD18 0BW  |  |
| <b>Telephone number</b>   |  |

|   |
|---|
| <b>Where the licence is time limited, the dates</b> |
| From 8th September 2021                             |

|   |
|---|
| <b>Licensable activities authorised by the licence and the times the licence authorises the carrying out of licensable activities</b> |
| Sale of Alcohol by Retail (for consumption both on & off the premises)<br>Monday to Sunday 10:00 - 23:30                              |

|  |
|--|
| <b>The opening hours of the premises</b> |
| Monday to Sunday 10:00 - 00:00           |

## Part 2

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Mad Squirrel Tap Watford Ltd  
Unit 18 Boxted Farm  
Berkhamsted Road  
HP1 2SG

**Registered number of holder, for example company number, charity number (where applicable)**

Registered Business Number - 13438956

**Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol**

Jack-Louis Blesson  
Redacted for the purpose of this report

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the sale of alcohol**

Personal licence number: DAC043101  
Licensing Authority: Dacorum Borough Council

## Annex 1 – Mandatory conditions

- No supply of alcohol may be made under the premises licence –
  - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
  
- Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
  
- (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
  
- The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
  
- The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

  - (a) a holographic mark, or
  - (b) an ultraviolet feature.
  
- The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
- A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price. For the purposes of this condition -
    - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
    - (b) “permitted price” is the price found by applying the formula  $P = D + (D \times V)$ , where -
      - (i) P is the permitted price,
      - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
      - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
    - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -
      - (i) the holder of the premises licence,
      - (ii) the designated premises supervisor (if any) in respect of such a licence, or
      - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
    - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
    - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
  - Where the permitted price would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph above shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
  - (1) Sub-paragraph (2) applies where the permitted price on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
 

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## **Annex 2 – Conditions consistent with the Operating Schedule**

**The following conditions were agreed between the applicant and the responsible authorities to form part of the operating schedule for the application:**

1. The premises shall install and maintain a CCTV system. All entry, exit and point of sale areas will be covered by the cameras, and the images shall enable frontal identification of every person entering in any light condition. The system shall continually record whilst the premises is open for licensable activities and during all times when staff and customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available to a Police officer or an authorised officer of the licensing authority upon request throughout the preceding 31 day period, providing that such requests are in connection with the prevention or detection of crime.
2. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show a Police officer or an authorised officer of the licensing authority data or footage upon request. The premises shall keep a suitable store of necessary recording media (such as DVD's, SD cards or similar) to enable footage to be recorded from the CCTV system and provided to an authorized officer of the licensing authority or Police officer upon demand.
3. In addition to any other training, the premises licence holder shall ensure all staff are trained to prevent underage sales, to maintain the refusals book, enter sales correct on the tills so the prompts show when appropriate, and monitor staff to ensure their training is put into practice.
4. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and leave the area quietly.
5. All sales of alcohol for consumption off the premises shall be in sealed containers, except for alcohol supplied to be consumed outside the premises by patrons seated within an area authorised under a pavement licence issued by Watford Borough Council.
6. Clearly visible signage is to be displayed at the entrances indicating it is illegal to sell alcohol to people under the age of 18.
7. A log (which may be electronically recorded) shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the licensing authority at all times whilst the premises are open.
8. An incident log shall be kept at the premises for at least 12 months, and made available on request to an authorised officer of the licensing authority or the Police, which will record the following:
  - (a) all crimes reported to or by the premises to the Police
  - (b) all ejections of patrons
  - (c) any complaints received relating to crime and disorder
  - (d) any incidents of disorder
  - (e) seizures of drugs or offensive weapons
  - (f) any failures or faults in the CCTV system
9. The Premises must implement a "Challenge 25" policy whereby all customers who appear to be under 25 must produce photographic identification in the form of a passport, driving licence or Proof of Age Scheme (P.A.S) approved identification before being allowed to purchase alcohol.

10. All waste shall be presented for collection from the premises on Sunday evening for collection from 06:00 hours on Monday/Tuesday. No rubbish will be picked up between 21:00 hours and 05:59 Hours during Monday to Sunday.
11. Deliveries to the premises shall be restricted to the hours of 09:00 hours to 21:00 hours on Monday to Friday, 09:00 hours to 13:00 hours on Saturdays, and no deliveries on Sundays and Bank Holidays.

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**Annex 3 – Conditions attached after a hearing by the licensing authority**

**No conditions have been proposed to be attached to this licence by the objectors to this application and no conditions have been identified from the pool of model conditions.**

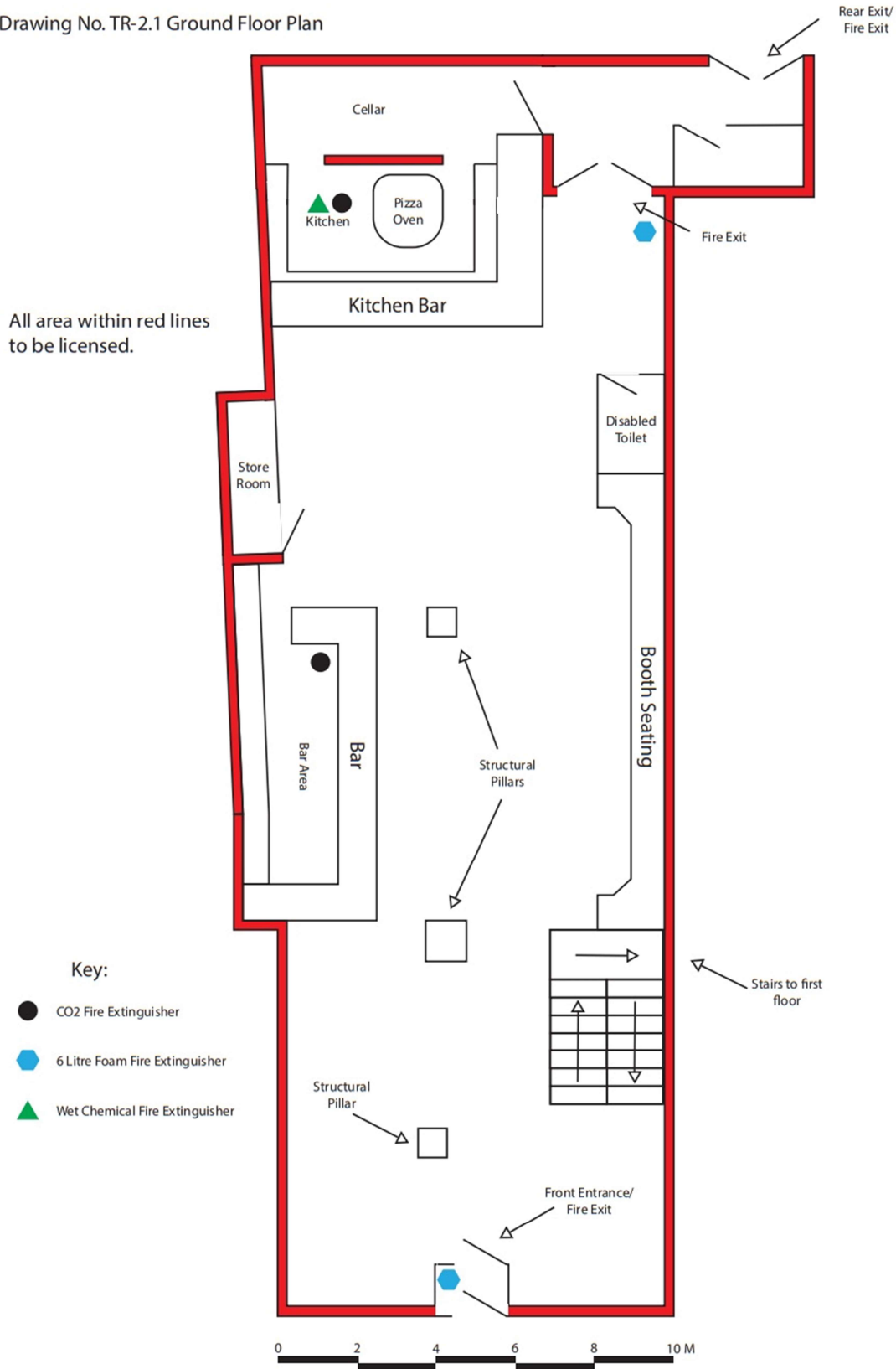
**However, this does not restrict the Sub-Committee’s power to attach conditions from the licensing authority’s pool of model conditions (amended or otherwise), to modify any conditions which have been proposed by the responsible authorities, or to compose their own conditions if they consider that they are appropriate, proportionate, justifiable, and within the applicant’s power to comply with.**

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# Annex 4 – Plans

## TR-2.1 (Ground Floor Plan) & TR-2.2 (First Floor Plan)

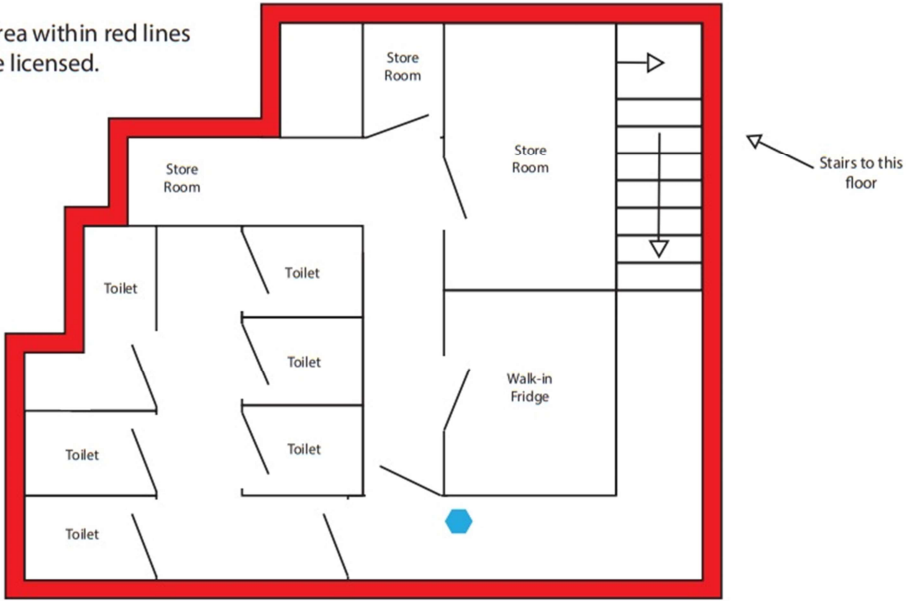
Drawing No. TR-2.1 Ground Floor Plan





Drawing No. TR-2.2 First Floor Plan

All area within red lines to be licensed.



Key:

- CO2 Fire Extinguisher
- ⬡ 6 Litre Foam Fire Extinguisher
- ▲ Wet Chemical Fire Extinguisher